

## VATL STRATEGIC PLAN 2011 - 2013

Goals	Objectives	Strategic / Performance Indicators
To enhance electronic connectivity for VATL operations and improve the information dissemination to VATL members and external parties.	<ol style="list-style-type: none"> <li>1. Maintain and improve the VATL website through increased interactivity, information dissemination and adoption of appropriate social networking tools</li> <li>2. Automate VATL operational systems</li> <li>3. Improve communication using appropriate technologies.</li> </ol>	<ol style="list-style-type: none"> <li>1.1. Improve VATL website with appropriate technologies</li> <li>2.1 Investigate content management system</li> <li>2.2 Automate VATL professional development registration forms.</li> <li>2.3 Investigate and establish VATL online payment system.</li> <li>3.1 Investigate and utilise appropriate technologies to support communication.</li> </ol>
To improve the VATL profile as a recognised professional body	<ol style="list-style-type: none"> <li>1. To have the VATL brand recognised as widely as possible.</li> <li>2. Ensure coordinated approach to professional development across sub groups.</li> </ol>	<ol style="list-style-type: none"> <li>1.1 Publish a VATL annual report.</li> <li>1.2 Standardise branding by creating a suite of templates.</li> <li>2.1 Review operations of sub-groups, and explore concept of project based groups.</li> <li>2.2 Hold an annual strategic planning day.</li> <li>2.3 Contribute towards professional publications where possible</li> </ol>
To enhance professional development and networking opportunities	<ol style="list-style-type: none"> <li>1. Interest groups to facilitate the provision of relevant, accessible, cost effective and practical professional development opportunities</li> <li>2. Ensure professional development and networking opportunities are as inclusive as possible.</li> </ol>	<ol style="list-style-type: none"> <li>1.1 Organise regular sub-group meetings and events.</li> <li>1.2 Encourage and support involvement in networking events.</li> <li>2.1 Hold some events in regional areas.</li> </ol>

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		<p>2.2 Support regional members to enable attendance at major events where possible</p> <p>2.3 Investigate collaboration with a relevant association to conduct a conference.</p>
To promote best practice in Victorian TAFE Library services.	<p>1. Enable benchmarking amongst member libraries.</p> <p>2. Monitor current trends for service delivery and emerging technologies.</p>	<p>1.1 Co-ordinate collection of Annual Victorian TAFE Library Statistics</p> <p>1.2 Promote the use of Insync survey for TAFE Libraries.</p> <p>2.1 Use the sub groups to facilitate the sharing of information.</p>
To build collaborative partnerships to improve services and collections for members	<p>1. Facilitate opportunities between TAFE Libraries for increased collaboration.</p> <p>2. Promote affiliations with professional bodies.</p> <p>3. Support students to access resources across Australia</p>	<p>1.1 Seek and promote consortia opportunities whenever possible.</p> <p>2.1 Seek opportunities to build partnerships. Eg ALIA, TDC and other TAFE networks.</p> <p>3.1 Develop and document policy and agreement between VATL member libraries</p> <p>3.2 Upgrade the virtual TAFE catalogue &amp; promote the use of it.</p> <p>3.3 Investigate, clarify and promote support schemes such as the TAFE Reciprocal Borrowing Scheme &amp; Inter Library Loan between members.</p>